

Company Profile



Creating Mobile Transformational Experiences

Established in 2003

A subsidiary of MFEC Group Public Company Limited, the largest IT Services Provider in Thailand, listed on the Stock Exchange of Thailand.



Company Name	PromptNow Company Limited
Founded	2003
Parent Company	MFEC Public Company Limited
Promptnow Capital investment	15 Million THB
Business focus	Enterprise Mobility Solutions, Information Technology and Services
# of Employees	75
Company location	Bangkok
Specialty	Mobile Applications development
Main products and services	Mobile Banking Mobile Insurance Agent Mobile Payment Ebooks on Mobile Campaign Management on Mobile Mobile Site Portal Mobile Social Web Mobile Device Management Mobile Contents Mobile Social Marketing Platform

PromptNow Company Limited is leading the Mobile handset experience revolution in Thailand and the Region by developing innovative user experiences on mobile handsets.

PromptNow delivers innovative mobility solutions and excels in the development of mobile applications and games for leading enterprises, content publishers, handset manufacturers and mobile operators. Core expertise is in J2ME, BREW, Symbian, Android and iPhone application and content development. PromptNow also provides content outsourcing services to telecom carriers and game publishers including games development, testing, porting, translation, content aggregation and hosting services.

PromptNow is a Technology services organization, with 75 committed professionals; we bring a strong relationship perspective and adopt a results-driven approach to our client engagements. Services portfolio includes Mobile Application Development outsourcing, Product customization and localization, Research and Development for Mobility Solutions, Implementation and Integration of Application vendor packages for Enterprise Mobility, Online Game Development outsourcing for Game design, Graphics design and development, Artwork and complete production of MMORPG games. PromptNow has over the years developed expertise on new age devices such as Smart phone, Tablets and Smart TVs.

PromptNow has proven expertise in the following technologies:

Mobile Application Platforms

- ✓ Apple iOS : iPhone, iPod and iPad
- ✓ Google Android : Mobile and Tablet
- ✓ RIM BlackBerry : Mobile and Playbook
- ✓ Microsoft Windows Phone
- ✓ Oracle Java Micro Edition (JavaME)
- ✓ Samsung Smart TV
- ✓ Adobe AIR mobile
- ✓ Mobile HTML 5 / XHTML
- ✓ Simtoolkit / SMS / IVR

For more information, visit www.promptnow.com

Advanced Mobile Technologies

- ✓ GPS Map: location based service
- ✓ Augmented Reality: image processing and digital compass
- ✓ Mobile NFC : Near Field Communication
- ✓ Mobile Bumping : motion sensor and digital compass
- ✓ 3D Graphic Rendering: 3D model display
- ✓ Video Call : Two way video communication on SIP network
- ✓ Social Network Integration: Facebook, Twitter, Google+, Foursquare, etc.
- ✓ Video Streaming : Online video content playing

Contact: PromptNow Company Limited, 333, Lao Peng Nguan Tower, 16th Floor, Soi Choeipuang, Vibhavaid-Rangsit Road, Chompol Bangkok 10900, Thailand.
Tel: +66 (0) 2278-9276 Fax: +66 (0) 2618-8590